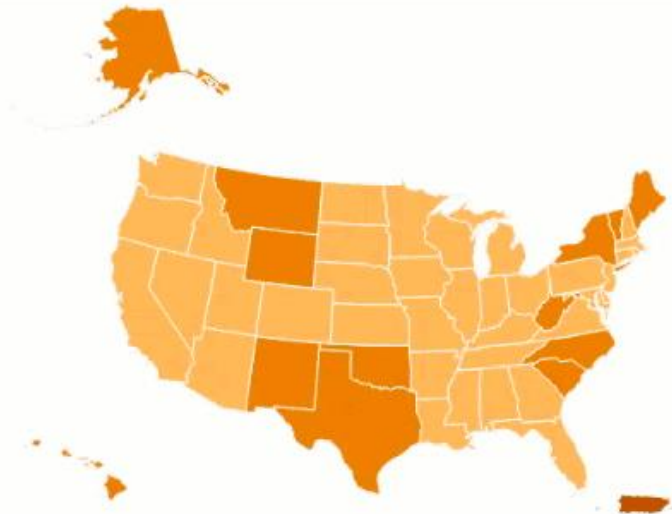


**LONG  
ISLAND  
NETWORK  
FOR CHANGE**

LINC



United States<sup>®</sup>  
**Census  
2020**



**42.8% of Households Have Responded**



# New York State Self-Response

National  
Self-Response  
**38.4%**

New York  
Self-Response  
**33.1%**



# Suffolk County Self-Response

New York  
Self-Response  
**37.4%**

Suffolk  
Self-Response  
**41.1%**



# Importance of the Census Data

The 2020 Census will determine congressional representation, inform hundreds of billions in federal funding every year, and provide data that will impact communities for the next decade, including:

- Planning and funding for healthcare—including programs such as Medicaid, Medicare Part B, State Children’s Health Insurance, and the prevention and treatment of substance abuse.
- Highway planning and construction, as well as grants for buses, subways, and other public transit systems.
- How money is allocated for the Head Start program and for grants that support teachers and special education.
- Programs to support rural areas, to restore wildlife, to prevent child abuse, to prepare for wildfires, and to provide housing assistance for older adults, and so much more, including:



# Importance of the Census Data

- **RESPONDING TO NATURAL DISASTERS**
- **FUNDING FOR HOSPITALS, POLICE & FIRE DEPARTMENTS**

# How Can YOU Get Involved

Visit: Health & Welfare Council of Long Island



[www.hwcli.com](http://www.hwcli.com)

# Be An Everyday Census Ambassador!

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We all have the opportunity to raise awareness about the Census in our own networks. By simply mentioning the upcoming Census and all of the ways that it impacts our day-to-day lives, you can start building momentum and motivating your community to be engaged in the 2020 Census.



# Be An Everyday Census Ambassador!

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**Post this video to your social media with a call to action to take the Census today!**

**<https://www.youtube.com/watch?v=MTnZseKsBhs&t=>**

# Be An Everyday Census Ambassador!



## FACEBOOK FRAMES

### LI COUNTS FACEBOOK FRAMES!

We now have "I Count!" Facebook frames that you can add to your profile up and ready to use. The frames are available in English, Spanish & Haitian Creole and there are options with light writing and dark writing depending on what your profile picture is.

**Adding the Frames is simple, the instructions are below.**

#### Online:

1. Go to your profile
2. Hover over your profile picture until the "Update" appears.
3. Click update, and then click "Add Frame"
4. Search, "Health & Welfare Council of Long Island" to see all our frames
5. Choose your favorite and post!

#### On the Facebook App:

1. Go to your profile
2. Click the camera button at the bottom of your profile picture
3. Select "Add Frame"
4. Search, "Health & Welfare Council of Long Island" to see all our frames
5. Choose your favorite and post!



# Be An Everyday Census Ambassador!

## Create a Census Signature in Gmail

(You can put up to 10,000 characters in your signature.)

1. Open **Gmail**.
2. In the top right, click ***Settings***
3. In the "***Signature***" section, add your signature text in the box.  
If you want, you can format your message by adding an image or changing the text style.
4. At the bottom of the page, click **Save Changes**.