

LINC Endorsement Policy

Revised 2/5/2020

The 2020 Presidential election is the first national election for LINC. The original Endorsement Policy was designed for state and local elections. We are therefore extending the policy to also include Presidential elections.

I. Presidential Elections:

General Election: LINC will undoubtedly support the Democratic Presidential slate and therefore the Election Committee will formally endorse a slate on behalf of the membership.

Primary: The LINC membership is already well informed of the candidates and can cast their own votes without guidance from LINC. We will therefore not be endorsing any candidate in the primary.

II. State and Local Elections:

General Elections: We expect that most general election candidates will be clearly differentiated and our membership will already be informed and can make an endorsement decision. The Election Committee will conduct preliminary research and make a recommendation to the membership. Members are encouraged to attend Meet the Candidates events and perform their own research. We will then conduct a vote on our LINC Facebook page by members only and by email. If a candidate receives 2/3 of the votes cast, LINC will formally endorse them

Primaries: Candidates in Primary elections will probably not be as clearly differentiated and will require deeper research. The Election Committee will conduct the following research:

Consistency with our mission statement

Extent of community involvement

Likelihood of winning the election with proper support

The Election Committee will then endorse primary candidates on behalf of LINC. No membership vote will be taken.

III. **Actions:** Our endorsements can include the following actions:

- Direct communication with endorsed candidates.
- Publication on the LINC Facebook Page and website.
- Press releases, letters to the editor.
- Sharing of endorsements on the personal social media of our members, at their option.
- Participation in phone banking and get out the vote actions
- Members may individually volunteer to attend campaign events and/or donate money to the campaign